

INTENTFLOW OSA · PERFORMANCE PORTFOLIO

Fourteen verticals. Fourteen wins. One mechanism.

Every case study on this page comes from a single 27-day campaign window, and every figure is sourced from Google Search Console and Bing Webmaster Tools — the same dashboards our clients log into themselves. No estimates. No projections. No black box.

8,432 high-intent clicks delivered	179 live autocomplete placements	14 verticals, one mechanism	27 days of source-verified data
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How to read this data. All performance figures reflect active campaigns during a 27-day measurement window and are sourced from native Google Search Console and Bing Webmaster Tools reporting. Client identifiers are redacted under confidentiality agreements; "[client]" marks where the brand name appears in each engineered query. Figures represent verified campaign performance for these specific clients and are not projections or guarantees of future results.

THE PORTFOLIO

Verified results, vertical by vertical.

The mechanism is identical in every engagement: IntentFlow OSA engineers the client's brand into Google and Bing autocomplete for the high-intent queries their buyers are already typing. The buyer selects the suggestion, the search becomes branded, and the client's own listings lead the page while competitors who don't rank for the brand fall away. What changes by vertical is the battlefield — the queries, the competitors, the economics.

CASE STUDY 01 · LEGAL

Personal Injury & Criminal Defense Law

Multi-location law firm - Louisiana / Mississippi

1,785

high-intent clicks in 27 days

22 OSA placements	1,548 Google clicks	237 Bing clicks	70.83% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

brookhaven ms criminal defense attorney [client] — Google	325 clicks · 52.8% CTR
criminal defense attorney covington la [client] — Google	316 clicks · 50.9% CTR
personal injury attorney mandeville la [client] — Google	265 clicks · 45.6% CTR
personal injury attorney slidell la [client] — Google	229 clicks · 38.7% CTR

CASE STUDY 02 · LEGAL

Personal Injury Law

Single-firm practice - Orlando, FL

368

high-intent clicks in 27 days

12 OSA placements	214 Google clicks	154 Bing clicks	54.29% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

car accident lawyer orlando [client] lawfirm — Google	214 clicks · 52.2% CTR
orlando car accident attorney [client] — Bing	23 clicks · 33.8% CTR
orlando accident attorney [client] — Bing	19 clicks · 54.3% CTR

CASE STUDY 03 · HOME SERVICES

HVAC Services

Regional contractor - Corpus Christi, TX

1,025

high-intent clicks in 27 days

14 OSA placements	701 Google clicks	324 Bing clicks	70.33% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

corpus christi air conditioning company [client] — Google	151 clicks · 51.0% CTR
corpus christi hvac service [client] — Google	151 clicks · 43.0% CTR
ac repair corpus christi [client] — Bing	79 clicks · 60.8% CTR
ac maintenance corpus christi [client] — Bing	64 clicks · 70.3% CTR

CASE STUDY 04 · HOME SERVICES

Concrete & Masonry

Specialty trades - Sydney, Australia

553

high-intent clicks in 27 days

11 OSA placements	174 Google clicks	379 Bing clicks	79.69% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

concrete driveway [client] concrete — Bing	106 clicks · 72.6% CTR
concrete driveway contractors [client] — Google	99 clicks · 27.0% CTR
resurface concrete driveway [client] concrete — Bing	93 clicks · 75.0% CTR
concrete contractors sydney [client] — Bing	64 clicks · 76.2% CTR

CASE STUDY 05 · HOME SERVICES

Roofing Contractor

Award-winning roofer - Knoxville, TN

296

high-intent clicks in 27 days

13 OSA placements	193 Google clicks	103 Bing clicks	66.67% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

knoxville tn roofing contractors [client] — Google	106 clicks · 44.5% CTR
knoxville roofing [client] award winner — Google	87 clicks · 42.0% CTR
roofers in knoxville tn [client] — Bing	22 clicks · 55.0% CTR
roof repair knoxville tn [client] — Bing	15 clicks · 57.7% CTR

CASE STUDY 06 · HOME SERVICES

Electrical Contractor

Multi-city electricians - Lakeland / Winter Haven, FL

311

high-intent clicks in 27 days

10 OSA placements	66 Google clicks	245 Bing clicks	76.00% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

electricians lakeland florida [client] — Bing	47 clicks · 75.8% CTR
electrician lakeland fl [client] — Bing	44 clicks · 53.0% CTR
electrician winter haven [client] — Bing	38 clicks · 76.0% CTR
electrician in winter haven fl [client] award winners — Google	38 clicks · 17.4% CTR

CASE STUDY 07 · HEALTHCARE & WELLNESS

Med Spa & Aesthetics

Pacific Northwest practice - Beaverton / Portland, OR

536

high-intent clicks in 27 days

14 OSA placements	380 Google clicks	156 Bing clicks	85.71% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

rf microneedling beaverton [client] — Google	193 clicks · 61.1% CTR
coolsculpting portland [client] — Google	187 clicks · 59.6% CTR
med spa portland [client] — Bing	14 clicks · 48.3% CTR
botox portland [client] — Bing	15 clicks · 41.7% CTR

CASE STUDY 08 · HEALTHCARE & WELLNESS

Med Spa & Aesthetics

Southwest metro practice - Oklahoma City, OK

399

high-intent clicks in 27 days

15 OSA placements	293 Google clicks	106 Bing clicks	51.30% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

iv therapy oklahoma city [client] — Google	102 clicks · 44.0% CTR
dermal fillers oklahoma city [client] — Google	101 clicks · 51.3% CTR
juvederm oklahoma city [client] — Google	90 clicks · 43.3% CTR
botox edmond ok [client] — Bing	26 clicks · 40.0% CTR

CASE STUDY 09 · HEALTHCARE & WELLNESS

IV Therapy & Wellness

Wellness lounge - Corona / Riverside, CA

308

high-intent clicks in 27 days

14 OSA placements	240 Google clicks	68 Bing clicks	38.10% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

facials corona ca [client] — Google	96 clicks · 36.2% CTR
iv therapy corona ca [client] — Google	74 clicks · 31.2% CTR
corona ca botox [client] — Google	70 clicks · 26.2% CTR

CASE STUDY 10 · HEALTHCARE & WELLNESS

Dental Implants & Cosmetics

Multi-location practice - Kansas City metro

505

high-intent clicks in 27 days

13 OSA placements	234 Google clicks	271 Bing clicks	75.00% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

dental implants leawood ks [client] — Google	69 clicks · 45.4% CTR
teeth whitening leawood ks [client] — Google	69 clicks · 55.2% CTR
kansas city dentist [client] — Bing	55 clicks · 64.7% CTR
kansas city dental implants [client] — Bing	44 clicks · 69.8% CTR

CASE STUDY 11 · HEALTHCARE & WELLNESS

Integrative Health & Weight Loss

Functional medicine center - Charlottesville, VA

620

high-intent clicks in 27 days

4 OSA placements	533 Google clicks	87 Bing clicks	57.72% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

charlottesville weight loss [client] — Google	276 clicks · 49.6% CTR
weight loss charlottesville [client] — Google	257 clicks · 49.4% CTR
red light therapy charlottesville [client] — Bing	86 clicks · 57.7% CTR

CASE STUDY 12 · MEDICAL SERVICES

Walk-In Clinic & Family Medicine

Multi-county urgent care network - Southwest Florida

416

high-intent clicks in 27 days

9 OSA placements	128 Google clicks	288 Bing clicks	97.22% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

walk in clinic fort myers [client] — Google	128 clicks · 32.7% CTR
urgent care cape coral [client] — Bing	39 clicks · 66.1% CTR
urgent care lehigh acres [client] — Bing	40 clicks · 58.8% CTR
urgent care leesburg fl [client] — Bing	45 clicks · 57.7% CTR

CASE STUDY 13 · PROFESSIONAL SERVICES

Business Formation & Registered Agent

Delaware incorporation services - Nationwide

481

high-intent clicks in 27 days

17 OSA placements	182 Google clicks	299 Bing clicks	90.00% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

registered agent delaware [client] — Google	111 clicks · 48.9% CTR
llc formation cheap [client] — Bing	37 clicks · 66.1% CTR
online business incorporation [client] — Bing	47 clicks · 58.8% CTR
cheap llc formation [client] — Bing	58 clicks · 48.3% CTR

CASE STUDY 14 · SAAS

B2B SaaS · AI Live Commerce

Enterprise software platform - United States

829

high-intent clicks in 27 days

11 OSA placements	558 Google clicks	271 Bing clicks	55.77% peak query CTR
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TOP-PERFORMING ENGINEERED QUERIES

ai agents [client] transform your sales ai — Bing	127 clicks · 46.0% CTR
ai sales agent [client] transform sales — Google	111 clicks · 21.1% CTR
online personal shopping service [client] — Google	99 clicks · 32.9% CTR
live chat for ecommerce [client] — Bing	93 clicks · 30.7% CTR

IntentFlow OSA is a branded-demand and entity-signal engine for AI-era search. Across fourteen verticals in a single 27-day window, it delivered 8,432 verified high-intent clicks through 179 Google and Bing autocomplete placements — performance-billed, sourced from Google Search Console and Bing Webmaster Tools, at costs well below traditional Google PPC.

THE MECHANISM

One engineered moment, repeated across every vertical.

Behind all fourteen results is the same move. A high-intent buyer types a category query; the brand appears in the autocomplete strip they're choosing from; the generic search becomes a branded one the brand's owned results lead. This is what that engineered moment looks like.



Illustrative. In each case study above, the engineered placement is the client's own brand on their highest-intent category queries — confirmed in their Search Console and Bing Webmaster Tools.

Your vertical is one of these — or close to it.

Book a 20-minute discovery call and we'll map the mechanism to your market: the queries your buyers type, the placements available, and the economics against what you're paying Google today. Or start with a free AI Visibility Assessment delivered to your inbox.

[Book a Discovery Call](#)
[Get a free AI visibility assessment](#)